

Exciting Sponsorship Opportunities Available for Annual New Jersey Friends of Clearwater Festival!!! Clearwater Festival - Sunset Park, Asbury Park, NJ

New Jersey Friends of Clearwater is a non-profit grassroots environmental group, fully run and staffed by volunteers dedicated to a cleaner environment. Since 1975, we have been actively trying to control water pollution in the Raritan Bay area and along the New Jersey coast. Our record of success against pollution has become a model for other environmental groups in the State. Clearwater, through its volunteers, conducts environmental education, celebration and advocacy activities including: an annual Festival and other music events, clean-ups, environmental watches, political action, and education programs like our exciting hands-on Traveling Environmental Festival (TEF) for schools and youth organizations.

The Clearwater Festival is New Jersey Friends of Clearwater's annual open-air music and arts festival celebrating the spirit of people working and singing together for the environment. The finest in rock, folk, blues, gospel, and children's music combines with environmental activism to celebrate our waterways. Proceeds from the Festival help fund our activities for the upcoming year, especially our education program, the Traveling Environmental Festival. To date our TEF has visited close to 20,000 school children at schools and youth organizations in New Jersey and beyond, and with your support Clearwater will continue to expand on its education mission.

The theme of each year's Festival reflects Clearwater's main initiatives of that year. This family friendly event combines information on the environment with live music performed on two stages, as well as a third, "Circle of Song" performance area where festival goers are encouraged to bring their own instruments and voice and join in the fun.* The event takes place appropriately in a beautiful shady park on a lake just blocks from the Atlantic Ocean from 11:00 am until 7 pm on both days. Admission is free. The event is handicapped accessible and sign language interpreters are available.

The Festival moved from Sandy Hook to Asbury Park in 2001, and has been growing every year since, with over 6,000 festival goers each day, and record Asbury Park crowds expected this year. Not only does undertaking an event like this require many volunteer man-hours, but also there are many expenses involved, just some of which are such things as fencing, security, stages, sound, publicity, performers, lodging, park usage fees, etc. Without sponsors, this event can not continue to be held with the top-name entertainment it provides at the low family friendly admission price we pride ourselves on.

Concern for our environment is becoming more crucial with each passing day. The education of our youth is so important to all of us. There is a serious decline in family-friendly entertainment like our festival. Won't you take a few moments to consider how you can help make this year's Clearwater Festival, and therefore the education mission of our organization, as successful as possible? Your contribution goes a long way towards all the goals we share, to live in a healthy and clean environment. From all of us at Clearwater, thank you for your time and generosity.

www.mcclearwater.org/festival.php

** For a list of entertainers expected at this year's Clearwater Festival, please see the following page.*

Sponsorship Opportunities

CLEARWATER FESTIVAL

Asbury Park, NJ

Global Event Sponsor: \$25,000

- Name the festival after you or your company!! Annual Clearwater Festival as "PRESENTED BY" Your Corporate Name
- Corporate Name mentioned on all live and all recorded radio ad's, including those on **WBJB-FM 90.5 The Night and WJLK 94.3-FM The Point**
- Corporate Name/Logo in all **Asbury Park Press** & other newspaper/magazine ad's
- Corporate Name/Logo on all printed/promotional signs, posters, postcards
- Corporate Name/Logo on all t-shirts
- Corporate Name/Logo and link on **njclearwater.org**
- Two Corporate banners prominently displayed at each stage both days of event (*banners to be supplied by sponsor*)
- Full-Page Ad in Festival Program - Inside Back Cover
- Prominent Mention in "Thank You" Ad in Festival Program
- A minimum of 12 on-stage announcements/mentions per day
- 2 Exhibit Spaces available both days of festival
- 25 tickets to event for both days including food/refreshment vouchers
- 25 Clearwater T-Shirts
- Introduction of Band of your choice each day of the festival
- Meet and Greet with performers
- Prominent Mention in "Thank You" Ad in **Asbury Park Press** after the festival
- First right of refusal as Global Event Sponsor of the Festival

Atlantic Ocean Event Sponsor: \$15,000

- Corporate Name mentioned in a minimum of 20 radio ads on:
WBJB-FM 90.5 The Night and WJLK 94.3-FM The Point
- Corporate Name/Logo in all **Asbury Park Press** & other newspaper/magazine ad's
- Corporate Name/Logo on all printed/promotional pieces, signs, posters, postcards
- Corporate Name/Logo on all t-shirts
- Corporate Name/Logo and link on **njclearwater.org**
- One Corporate banner prominently displayed on the Festival grounds both days of event
(banner to be supplied by sponsor)
- Full-Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 8 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 15 tickets to event for both days including food/refreshment vouchers
- 15 Commemorative 2008 Clearwater Festival T-Shirts
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival
- First right of refusal for Atlantic Ocean Event Sponsorship of the Festival

Pacific Ocean Event Sponsor: \$10,000

- Corporate Name mentioned in a minimum of 10 radio ads on:
WBJB-FM 90.5 The Night and WJLK 94.3-FM The Point
- Corporate Name/Logo in all of **Asbury Park Press** & other media ad's
- Corporate Name/Logo on all of printed/promotional pieces, signs, posters, postcards
- Corporate Name/Logo on all t-shirts
- Corporate Name/Logo and link on **njclearwater.org**
- One Corporate banner prominently displayed on the Festival grounds
(banner to be supplied by sponsor)
- Full-Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 6 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 10 tickets to event for both days including food/refreshment vouchers
- 10 Commemorative 2008 Clearwater Festival T-Shirts
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival

Asbury Park Beach Event Sponsor: \$5,000

- Corporate Name mentioned in a minimum of 5 radio ads on:
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- Corporate Name/Logo in half of **Asbury Park Press** & other media ad's
- Corporate Name/Logo on half of printed/promotional pieces, posters, postcards
- Corporate Name/Logo on all t-shirts
- Corporate Name/Logo and link on ***njclearwater.org***
- One Corporate banner prominently displayed on the Festival grounds
(*banner to be supplied by sponsor*)
- ½ Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 4 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 5 tickets to event for both days including food/refreshment vouchers
- 5 Clearwater 2008 Clearwater Festival T-Shirts
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival

Sunset Lake Event Sponsor: \$2,500

- Corporate Name/Logo in half of **Asbury Park Press** & other media ad's
- Corporate Name/Logo on half of printed/promotional pieces, signs, posters, postcards
- Corporate Name/Logo and link on ***njclearwater.org***
- One Corporate banner prominently displayed on the Festival grounds
(*banner to be supplied by sponsor*)
- ½ Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 2 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 5 tickets to event for both days
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival

Wesley Lake Event Sponsor: \$1,500

- Corporate Name/Logo in ¼ of **Asbury Park Press** & other newspaper/magazine ad's
- Corporate Name/Logo on ¼ of printed/promotional pieces, signs, posters, postcards
- Corporate Name/Logo and link on **njclearwater.org**
- One Corporate banner displayed on the Festival grounds
(*banner to be supplied by sponsor*)
- ¼ Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 1 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 2 tickets to event for both days
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival

Clearwater Event Patron: \$1,000

- Corporate Name/Logo and link on **njclearwater.org**
- ¼ Page Ad in Festival Program
- Mention in "Thank You" Ad in Festival Program
- A minimum of 1 on-stage announcements/mentions per day
- Exhibit Space available both days of festival
- 2 tickets to event for both days
- Mention in "Thank You" Ad in **Asbury Park Press** after the festival

Clearwater Event Program Journal Ads

Inside Back Cover	5" W x 9 " H	\$350.	(Subject to Availability)
Full Page	5" W x 9 " H	\$300.	
Half Page	5" W x 4 7/8" H	\$175.	
Quarter Page	5" W x 2 7/16" H	\$125.	
Friends of NJFC	name only	\$ 50.	

We welcome all inquires about sponsorship of the 2008 Clearwater Festival. We look forward to providing you with the package that best fits your needs. Please contact us with your questions or ideas.

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